



2-7 SEPTEMBER 2003



Istanbul, Turkey



## Catalog Show at the USA Pavilion at CeBIT Bilişim Eurasia 2-7 September, 2003 – Istanbul, Turkey

**International Trade Fair for Information Technology, Telecommunications, Software and  
Services for Turkey and the Eurasian Region**

**Catalog Show in the USA Pavilion at CeBIT Bilişim Eurasia offers you  
outstanding opportunities and services!**

### Package:

- Your company and product catalogs will be distributed to buyers and potential partners from Southern Europe, Turkey, Middle East and the Caucasus at the U.S. Commercial Service Booth by qualified staff
- You may send your catalogs to our APO address, which is charged with U.S. domestic postal rates
- Do not miss this chance to have your catalogs distributed to U.S. Commercial Service referenced companies
- This may be your first step to exporting to new and prosperous markets!

### Application Deadline:

**August 8, 2003**

### Other Facilities & Services:

- Extensive on-site support from U. S. Commercial Service
- Bilingual Pavilion Management Staff
- Buyer delegations recruited from the region by U.S. Commercial Specialists
- List of companies interested in your products/services will be sent to you

### Pricing:

Catalog Show price is **\$200**.

### Why the Turkish market?

Turkey ranks among the world's 20 largest economies, with a population of 70 million. By the end of 2002, the Turkish ICT market grew by 11.9%, reaching \$10.2 billion. Forecasters predict 2003 will see a growth of 12.7%. CeBIT Bilişim Eurasia continues to expand as more and more countries desire business connections with the European and Asian markets. 2003 promises to once again attract the world of ICT products and services to this very lucrative marketplace. In 2002, over 160,000 visitors and 850 exhibitors from 55 countries attended CeBIT Bilişim Eurasia.

For more information on the CeBIT Bilişim Eurasia Trade Show, please visit [www.cebitbilisim.com](http://www.cebitbilisim.com)

### For registration to Catalog Show:

#### **Please Contact**

Larry Tabash  
U.S. Department of Commerce  
1700 Congress Ave. Ste. 130  
Austin, TX 78711  
Ph: 512-936-0039  
Email: [Larry.Tabash@mail.doc.gov](mailto:Larry.Tabash@mail.doc.gov)

#### **Or fax this flyer to 512-916-5940**

Name/Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone/Fax \_\_\_\_\_  
E-mail \_\_\_\_\_